Please Take This Five-Minute Survey

Now you've had the chance to try this CD and enjoy an issue of **Computer Life**, we'd really appreciate you filling out this short survey and returning it to us. It'll help us send you even better free software in the future.

How long have you had this CD? _____   (CLBTC-795)

Installation/Interface

How easy did you find this CD to install? _____ (1=easy-4=difficult)
If installation wasn't easy, what did you find difficult?

How easy did you find this CD to use? _____ (1=easy-4=difficult)
Please describe what you found difficult.

If you experienced difficulty running the CD on your system, was it with your:

                _____ Display
                _____ Memory (RAM)
                _____ Memory (hard drive)
                _____ Sound
                _____ Modem
                _____ Other_____

Could you describe your system?

Maker: _____
Processor: _____
RAM: _____Mb   Hard Drive: _____Mb total, _____Mb free
What version of Windows(TM) are you running? _____
Tell us about your CD-ROM Drive: _____
Video: _____
Sound: _____

Contents

How did you like what we put on this CD?

I thought there was too much:

I would've liked to see more:

I really liked:

I could have done without:

Demos

Were there any demos on the CD you particularly liked? _____ If so, which ones?

Do you now plan to buy any of these products, based on your experience with the demos?

Computer Life

Based on your experience with Computer Life so far, do you think you'll subscribe?

_____ Yes _____ Maybe _____ No

What do you like best about Computer Life?

What else would you like to see in the magazine?

Over the past six months, please tell us how many times you have purchased Computer Life at retailers: _____

Please tell us how many of the following titles do you also purchase?

	Subscribe? (check)	Buy at the retailers? (if yes, # times in past 6 months)
FamilyPC	_____	_____
Computer Gaming World	_____	_____
Home PC	_____	_____
Net Guide	_____	_____
Internet World	_____	_____
Computer Shopper	_____	_____
PC Magazine	_____	_____
PC/Computing	_____	_____

Windows Sources	_____	_____
PC World	_____	_____
Windows	_____	_____
MacUser	_____	_____
Wired	_____	_____

Online Services
If you're not active on online services, please skip to the next section.

Are you active on any of these online services? Please check all that apply; if more than one, please circle the one you're on the most:

_____ America Online   _____ AppleLink
_____ Compuserve   _____ e-World
_____ Delphi   _____ Internet/Other Provider:
_____ GEnie   _____
_____ ImagiNation   _____
_____ Interchange
_____ Prodigy

Typically, how many days in a week are you online? _____
How many hours in a typical session? _____

What would you say you do the most when you are? (1=most-4=least, 5=never)
_____ send/receive mail
_____ get financial information
_____ participate in discussion groups (forums/Usenet)
_____ live chat/IRC
_____ download files
_____ upload files
_____ play interactive games
_____ do research
_____ other:_____

Favorite forum/newsgroup:_____

CD-ROMs and Multimedia

Could you list what you consider to be the top CD-ROMs you now own (or would like to?)

How many CD-ROM titles do you usually buy in a month?

The Last Section

Are you
_____ Male   _____ Female

How old are you?
_____ years

May we contact you with follow-up questions? _____

_____
Name:

_____
Address:

_____
e-mail address:

_____
daytime phone:

_____

Thank you so much for your time and participation in this survey. You can send it to us in the following ways:

Regular Mail:
Computer Life BTC Survey
Ziff-Davis Premium Development
1 Park Avenue, 5th Floor
New York, NY 10016

Internet e-Mail:
pdsurvey@zd.com